# ASK interactive



#### NASA in the News

NASA is seeking private and corporate sponsors for the Centennial Challenges, a program of incentive prizes designed for the "citizen inventor" that generates creative solutions to problems of interest to NASA and the nation. Centennial Challenge events typically include public audiences and are televised or broadcast over the Internet via streaming video, providing high-visibility opportunities for public outreach and education. Potential sponsors can be for-profit companies and corporations, universities and other

nonprofit or educational organizations, professional or public organizations, and individuals. Those interested in discussing sponsorship opportunities should respond to a "Request for Information" at prod.nais.nasa.gov/cgi-bin/eps/synopsis.cgi?acqid=141911. Visit www.nasa.gov/challenges to learn more about the program.

#### Summer of Innovation

NASA Administrator Charles Bolden kicked off the agency's new Summer of Innovation initiative in June while at the Jet Propulsion Laboratory. The pilot program, a cornerstone of the Educate to Innovate campaign announced by President Obama last November, will engage thousands of middle-school students in science, technology, engineering, and mathematics (STEM) during the summer months. Summer of Innovation is designed to improve STEM teaching and learning in partnership with federal agencies, academic and informal organizations, nonprofits, and industry. To learn more about this program and the opportunities available, visit www.nasa.gov/soi.

#### Web of Knowledge

Learn about new discoveries in Earth science as they happen, and from the people making them happen. NASA's "What on Earth" blog provides regular updates about NASA missions that shed new light on Earth. Posts regularly include new images, videos, and facts, sharing "the evolution of scientific debates, the practical application of NASA science, and—most of all—sharing the fun of watching science in progress," according to the site. Learn more about our planet at blogs.nasa.gov/cm/newui/blog/viewpostlist. jsp?blogname=whatonearth.

## For More on Our Stories

Additional information pertaining to articles featured in this issue can be found by visiting the following Web sites:

- Lunar Reconnaissance Orbiter: www.nasa.gov/ mission\_pages/LRO/main/ index.html
- Lunar Crater Observation and Sensing Satellite: www.nasa.gov/mission\_ pages/LCROSS/main
- Solar Dynamics
  Observatory: www.nasa.gov/
  mission\_pages/sdo/main/
  index.html

### feedback

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